

## THE ORIGIN OF TATTOOING.

Every one is familiar with the art of tattooing, and we are always being confronted with some fresh specimen of the tattooer's art. Yet few people seem to know the origin or significance of tattooing as it is often practiced among the savage races today, the first idea of the process was, of course, the equivalent to the photograph of today, a record of some special art.

For instance, a warrior would depart on a hunting quest. He would return stained with blood, and bearing on his body a wound that was as honorable as it was eloquent of the danger through which he had passed. But this wound must sooner or later disappear, and so

an artificial cut was made to show his prowess, which was so inflicted as to become a permanent scar.

### FOR ACTS OF BRAVERY.

Among the Kaffirs and the Tusk tribe a permanent mark upon the face is made for each act of bravery. In Europe the same custom prevails—though the Germans would probably resent being classed with savages—among the German students, who rub salt irritants into the wounds received in fencing duels, in order that they may bear the insignia of their student days all the years of their life.

But to return to the origin of tattooing. The idea for such scars having once originated, the arrangement of

them in an ornamental fashion and the adoption of colors would follow as a matter of course, and in time the whole matter would become simply a question of ornament or religious symbols, as we find nowadays in the majority of cases. Among certain African tribes gashes upon the face serve many purposes. If a member of such a tribe has a perpendicular scar from temple to chin it means that he has fought successfully in this or that campaign; if the cuts are oblique it means that he not only fought, but is singled out for some conspicuous act of prowess. If the gash is formed like a parallelogram it betokens that the luckless warrior was a member of a vanquished army.

The gash of the Kaffir warrior, al-

ready mentioned, is worth describing. After an act of bravery a deep cut is made in the thigh of the hero by the priest. When healed this gash is of a blue color, and is as much prized and sought after as the Victoria Cross is by Tommy Atkins. And the Kaffir warrior has not the remotest chance of selling his "medal," neither can it become a prized heirloom in his family!

### A TRIBAL MARK.

But the chief use of the gash is as a tribal mark, and to realize the full value of such a scar you must take into consideration the relation of the savage man to the world outside his own immediate vicinity. His place is that of Ishmael of old. So long as he remains in his own tribal territory he is safe,

but on the land of another tribe he is the lawful prey of the first man he meets.

The men whose relations are so precarious the tribal mark is the only safeguard at home; without it he would fall an unrecognized victim to the slaughtering instincts of his own tribesmen.

In the Biblical instances, in which a mark was set upon Cain, "lest any one finding him should kill him," we have the explanation of the tribal mark.

Among savages, as indeed among civilized beings, the man who has "done something" is at once consumed with an idea to let the world know of his prowess, to mark himself off from the rest in a visible and unmistakable manner. In our own country the opportu-

ties for doing this and the methods of doing it are varied enough, but the savage only has one way, self-mutilation, or self-adornment as he considers it. So that after having slain an elephant single-handed he will paint his face green and his legs red. And so extensively advertise what he has done. Then the law of imitation steps in, and what was at first only the whim of the individual becomes the custom of the populace.

Those who live on farms are especially liable to many accidental cuts, burns and bruises which heal rapidly when BALLARD'S SNOW LINIMENT is applied. Price 40 cents. Z. C. M. I. Drug Dept.

SECOND WEEK!

STRICTLY CASH OR C. O. D. ONLY!

SECOND WEEK!

# GIGANTIC SEMI-ANNUAL CLEARANCE SALE!

This Sale will not be a Continuous Affair, but will positively end next Saturday night. Thousands of People have benefited by it last week and there are still plenty of desirable



goods left to go around among thousands like this coming week. Every article in our entire establishment is included in this Sweeping Clearance Sale, and bear in mind further that this week

THE KNIFE CUTS STILL DEEPER INTO PRICES!

## MID-SUMMER WASH GOODS.

You Need Them Now and they go at Half Price.

70 pieces dark and light lawns and sheer batistes that sell 15¢ to 15¢ in the regular way at... **7½¢**  
40 pieces sheer Irish Dimities in small dots, stripes and scrolls on dainty colored grounds. They are... **12½¢**  
25 pieces Embroidered Crepons. Fancy weave Babolette Crepons, worth 40¢. In the clearing sale... **20¢**  
200 pieces dark and light prints, standard makes at... **5¢**  
25 pieces heavy fast black Satens, the 10¢ grade at... **6½¢**  
40 pieces Scotch Zephyr Ginghams, regularly sold 12½¢ to 15¢ yard, all at one price... **8½¢**  
All our imported high grade Cotton and Silk wash novelties, such as Silk Mills, Silk Crepes, Organdies, fine Cotton Batistes and the finest Zephyrs, marked down to actual and below cost.

## Ready Made Pillow Cases

42x36 Hemmed Pillow Slips, best Muslin... **11½¢**  
42x36 Hemmed Pillow Slips, best Muslin... **12½¢**  
48x36 Hemmed Pillow Slips, best Muslin... **14½¢**  
50x36 Hemmed Pillow Slips, best Muslin... **14½¢**

## White Goods Clearance.

50 pieces white India Linens, 15¢ a yard in their regular selling price, cut in half, per yard... **7½¢**  
Soft finish white Pique, 50 pieces that sell from 10¢ to 25¢ a yard will go at one price... **12½¢**  
Soft, plain colored Mulls, sheer and beautiful, worth 25¢ to 35¢ yard, must be cleared out. An extraordinary bargain at... **11¢**

Our entire stock of Swiss Mousseline, Swiss Batiste, Organdies and Wash Swiss at and below cost.

All Bleached Muslins, Cambrics and Sheetings at cost.

All Brown Muslins and Sheetings at cost.

## LINENS.

Clearing Sale Bargains; Prices Down to the Lowest Notch.

50 dozen white Turkish Towels, worth in the regular way \$1.50 a dozen. In this clearing sale each... **8½¢**  
Knotted fringed Satin Damask Towels, colored borders and plain white, 30¢ is their price for... **19¢**  
Large glass Linen Napkins fringed, per dozen... **43¢**  
Irish table Damask 68-in wide, our \$1.00 grade for... **58¢**  
Turkey red table Damask, fast color for... **12½¢**  
Turkey red table covers, 2x12½ yards, they sell for \$1.25, clearing price... **78¢**  
Brown German table Linen, good quality, soft finish... **28¢**

Our entire stock of cheap and high grade Table Napkins, Table Linens, Crash Towellings and Scarving Linens at and below cost.  
All the Chenille and Tapestry table covers at and below cost.

## Remnants! Remnants!

1000 Yards of Lawns Dimities and other novelties go Half Price on the remnant table at...  
600 Yards Ginghams, Percalines and Twilled ducks go Half Price at...  
200 Yards cheap and high grade table Linens go on the remnant table at prices that everybody will recognize as the... **Lowest Notch**

## ANOTHER SHIRT WAIST OFFERING.

New Waists for this Week.

Sample waists in white and colored all sold for less than cost of materials. Waists of Percalines, Lawn and Dimity, embroidery trimmed. Regular price... **48¢**  
Beautiful waists of chambray, ginghams, dimity and colored lawns, elaborately trimmed, with insertion and lace. Regular price from \$1.50 to... **69¢**  
White India Linen Waists, colored Batiste, embroidery front. Gingham Waists, either plaid or solid colors, insertion trimmed. Regular price of some as high as \$2.50... **88¢**

## Wool and Wash Suits.

Former Price Reductions Discounted 50 per cent

Percalines suits, best quality, navy blue braid trimmed. Regular \$3.00 suits... **\$1.48**  
Covert suits Eton jackets and latest cut skirt. Regular \$5.00 suits... **\$2.48**  
Suits of beautiful materials: large assortment of styles and colors. Regular price from \$15.00 to \$15.99... **\$6.48**  
20 styles to select from. Best materials and colors. Regular price from \$17.50 to \$19.50... **\$8.48**

## Silk Waists Sacrificed.

Another Week at Half Price.

The sale last week was enormous. There are enough for another week's selling even to such crowds as have kept us busy since the sale began. Silk waists of beautiful corded Taffeta, all colors, wash silk waists, checked or striped. Regular price, \$5.00 to \$6.00... **\$2.58**  
Black Taffeta silk waists, tucked all over. Regular price \$5.50... **\$2.98**  
Handsome waists, tucked, corded, hemstitched or drawn work, evening or street shades. Regular price \$10.00... **\$4.98**

## Misses' Waists.

Think of these at the prices. All sell for half what material would cost to make them.

Regular price Misses' white waists, hemstitched yokes, insertion trimmed Ginghams, Percalines, Lawns, fancy tucked-fronts. For 58¢... **35¢**  
Regular price Misses' beautiful white linen waists. Colored Lawns, Ginghams and Dimities. Embroidery and lace insertion trimmed. For 98¢... **50¢**

## Great Wool and Wash

### Dress Skirt Sale.

All our past efforts at bargain giving excelled. Don't miss this opportunity.  
Linen Dress Skirts for... **30¢**  
Linen Skirts, blue band trimming... **49¢**

FOR 56¢

Covert skirt, deep hem. Misses' Polka Dot Skirts. Linen skirts.

FOR 75¢

White Pique, insertion trimmed, regular price, \$2.25. Broadened wool skirts, regular price, \$1.90. Covert, trimmed with bands of dark blue Polka Dot, with duck trimming.

FOR \$1.24

Wide Wale, white Pique Skirts, regular price, \$2.50. Silk stripe linen. Polka Dot trimmed with ten rows of wide bands of blue. Linen, white braid trimmed. Misses' skirts, variety of styles.

FOR \$1.69

Colored wool skirts, regular price, \$2.75. Beautiful linen skirts, box plaited styles. Covert skirts, elaborately trimmed. White Pique, fine quality and latest styles, regular \$3.00 skirt.

## JEWELRY NOVELTIES

LESS THAN COST.

Jeweled and Enameled Stick Pins... **5¢**  
Jeweled Hat Pins... **5¢**  
Sterling silver hearts... **10¢**  
Fancy jeweled stick pins... **15¢**  
Heavy rolled plate cuff links... **15¢**  
Jeweled and enameled belt buckles... **19¢**  
Medallion Pully sets in gilt, silvered and oxidized... **19¢**  
Jeweled and enameled brooches... **25¢**  
Rolled plate chain bracelets... **25¢**  
Jeweled Horse Shoe Brooches... **40¢**

## Marvelous Values in Corsets.

Our entire stock of corsets marked down to clearing sale, cash prices. We can itemize only a few.  
Our summer corsets, made of substantial net, not the cheap trash being sold. A 50 cent grade for... **24¢**  
Our Paragon summer corset, cut away hip, and a splendid 75¢ article for... **43¢**

## Great Glove Values.

2-clasp kid gloves in tan, black and white, sizes complete, an immense kid glove bargain, at, per pair... **50¢**  
Our washable Suede Gloves, the best in the land, in white and pearl, all sizes, regular fixed price, \$1.25, for... **79¢**

## RIBBONS.

All our fancy sash and neck ribbons, regular 50¢ and 60¢ qualities at... **31¢**  
All silk taffeta in stripes and plaids.

No. 5 at... **7½¢**  
No. 7 at... **8½¢**  
No. 9 at... **10¢**  
No. 12 at... **12½¢**  
No. 16 at... **12½¢**

A broken line of Satin and gros grain ribbons in Nos. 40, 60 and 80, suitable for neck and sash... **18¢**  
Satin and gros grain pure silk ribbon, in all colors.

No. 2 at... **4¢**  
No. 4 at... **6½¢**  
No. 5 at... **7½¢**  
No. 7 at... **8½¢**  
No. 9 at... **10¢**  
No. 12 at... **12½¢**  
No. 16 at... **15¢**

Fine Torchon laces and insertions, in all the desirable widths, narrow, medium and wide, at... **4¢**

Every item of laces and embroideries, and all-over yokings are included in this sweeping sale and will go at

Clearing Sale Prices

## Neck Wear at Half Price.

Ladies' fancy Chiffon and Liberty Silk collars, Jabots, fancy fronts and bows, cut in two. Whatever their regular selling prices are, you will buy

For Half Price

## Baby Bonnets at Half Price.

The entire stock of baby bonnets and caps, an article in use all the time, will be cleaned out at exactly

Half their Regular Prices

## CLEARANCE SALE OF HOSIERY.

500 dozen pairs of stockings, for Ladies', Misses', Children and Men of the best known makes to be sacrificed in this clearing sale.

Women's fast black hose worth 15¢... **8¢**  
Women's fine blue hose, fine quality, high styled heel and double sole, the best imported 25¢ hose in the market, and there is very little profit in them at 25¢. We offer them in this sale at the ridiculously low figure of... **19¢**  
Women's extra fine imported, full regular made hose in fancy drop stitch and fancy colors 65¢ grade in this sale for... **39¢**

Women's fancy hose, including the latest novelties in checks, stripes and merized silks, in stripes of lavender, blue and red, also a complete line of choice black lace hose... **49¢**

Misses' extra fine imported, full regular made, fast black or tan ribbed cotton hose, with double heel, knee and toe all sizes from 5 to 9, regular 40¢ grade for... **25¢**

Boys' summer weight hose, very elastic, the 25¢ grade... **19¢**

Boys' extra heavy weight Iron Clad hose, the regular 30¢ quality for... **25¢**

Men's mixed cotton hose, in gray and brown, also plain tan or black for... **9¢**

## Clearance Reductions in Muslin Underwear.

Women's gowns, double yoke, front and back finished with cambric ruffles, regular 50¢ values... **37¢**

Women's gowns, empire styles and high neck, embroidery trimmed, 50¢ values for... **63¢**

Women's fine cambric gowns, empire style, front of Val lace, finished with dainty lace edged ruffles, former price \$2.00 for... **\$1.35**

Finer gowns equally reduced.

## Big Cut in White Muslin Petticoats.

Women's muslin skirts with umbrella tucked ruffle, reduced from 49¢ to 65¢ to... **49¢**

50 dozen muslin skirts, India lawn, umbrella ruffle trimmed with lace edging and insertion, dust ruffle, all generously cut, fresh from the factory, \$1.50 values, a great bargain... **79¢**

Higher grade skirts in very fine cambric, and Nainsook, trimmed with pretty laces and fine embroideries at the same reduction in price.

## Special in Drawers.

Muslin drawers, good material, with cluster of tucks and embroidery, reduced from 50¢... **33¢**

Fine cambric umbrella drawers, with deep embroidery or lace trimmed ruffles, reduced from 50¢ to... **50¢**

## Bargains in Corset Covers.

Women's vests in ecru with tape finished neck for... **6¢**

Women's sleeveless vests, in white and ecru, tape finish neck and arms... **14¢**

Women's vests, in low neck and sleeveless, in white and ecru, 50¢ and 75¢ quality, reduced from 75¢ to... **39¢ & 49¢**

Women's merized silk vests, cream and fancy colors, with trimmed shoulders and... **59¢, 69¢ and 99¢**

Women's union suits, low neck and sleeveless, in white and ecru, 50¢ and 75¢ quality, reduced from 75¢ to... **39¢ & 49¢**

Women's pants, knee lengths, French cut band, for... **19¢**

## DRESS GOODS ECONOMY.

Don't Need any Dress Goods Now?

Perhaps not, but you will very soon, and then they will cost you exactly double the money.

Our stock has diminished considerably during last week's great sale, but there's still enough to delight a multitude of shoppers.

Look ahead a little and take advantage of these Cash Clearing Sale. Sacrifice Prices.

## Colored Dress Goods.

Lot 1 consists of half a dozen desirable styles of colored dress goods, 36 to 40 inches wide. Dark and medium colors, reduced from 35¢ and 50¢ to... **23¢**

Lot 2 consists of an assorted lot of odds and ends of dark colored dress goods 36 to 44 inches in width, 75¢ goods reduced to... **35¢**

Lot 3 consists of the choicest all wool dress goods that will be in great demand the coming season, such as Venetians, Serges, Granite Cloth, etc. You will pay for these fabrics later on 75 to 85¢. Now... **49¢**

Lot 4 consists of 54 to 58 inch pure wool Homespun mixtures, good all the year round and especially desirable for small separate skirts. You will have to pay for this fabric \$1.25 to \$1.50 yard. In this clearing sale at... **85¢**

## Black Dress Goods.

38 in. black brilliantines, henriettes and serges, regular price 40¢ to 50¢ yard. Reduced to... **29¢**

44 to 46 in. Serges, Figured Black Satin Cloths, Striped Toppin & Bedford Cord. This lot was bought by our Eastern Buyer at 50¢ on the Dollar. These fabrics are worth \$1.00 a yard and will go in this clearance sale at... **50¢**

46 to 52 in. Cheviots and Serges, including Navy. These are the most staple all wool fabrics all the year round and sell regularly at 90¢ to \$1.00. In clearing sale... **67¢**

46 to 52 inch Whip Cord, smooth and rough finished imported Serges and Hopsacking effects. Regular price \$1.15 to \$1.50 yard, for... **89¢**

## Silks Below Cost.

The stock consists of the leading fabrics now in use. But they must go in this clearing sale and now is your golden silk buying opportunity for the original cost or values have not been considered when they were marked down for this cash sale.

Corded Wash Silks, balance of stock to be cleared out at... **23¢**

Black Taffeta Silks, Black Twilled India Silk, and our entire line of plain colored Indias including Cream and Black at... **48¢**

\$1.00 to \$1.25 yard Pleasure Silks, hemstitched silks, fancy corded silks in assorted colors and black or white for... **59¢**

22 in. Black Swiss Taffeta Silk, 20 in. Black Pau de Soie, 20 in. Black Armure and 20 in. Black Satin Duchesse. \$1.00 yard qualities all of them to be cleared out, per yard for... **67¢**

Our entire line of superb qualities of colored taffetas, colored Satin Duchesse, colored Pau de Soie and beautiful Crepe de Chine, Regular selling price, \$1.00 to \$1.25 yard. In the last week of our great clearing sale for... **79¢**

## Ladies' Misses' and Children's Jackets and Capes.

Hundreds Sold Last Week—The Prices Did It.

Here are some more of the same sort of bargains for this week.

Ladies' Jackets... **\$2.20**  
Ladies' Cloth Capes... **\$1.35**

Children's Reefers for... **82¢**

Too Many Wrappers.

That's why we put the prices away down.

Wrappers, good dark colors, regular price \$1.00... **59¢**  
Percalene wrappers, braid and ruffle trimmed, regular price \$1.25... **69¢**  
Regular \$1.50 to \$2.00 wrappers for... **89¢**  
Beautiful wrappers, regular price from \$2.00 to \$2.25 for... **\$1.65**

## Portieres, Lace Curtains, Blankets and Quilts

At Clearing Sale Prices.

## PORTIERES.

Tapestry portieres, all colors, Regular price \$3.25 for... **\$2.15**

Tapestry portieres, rich colorings and designs. Regular price \$4.25, for... **\$2.95**

Heavy Ottoman portieres, extra width and length. Regular price \$4.75, for... **\$3.20**

## LACE CURTAINS.

Cleaned out at Almost ½ Price.

You can buy Nottingham Lace Curtains that always sold for 50¢ for... **29¢**

Nottingham Lace Curtains, 3' yds. long. Regular price 65¢ to 85¢... **49¢**

Nottingham Curtains, tumbled edge, 45 inches wide, 3½ yds. long. Regular price \$6.00... **69¢**

Nottingham Lace Curtains, 50 in. wide. Regular price from \$1.20 to \$1.45... **89¢**

Nottingham Lace Curtains, 6 styles, 3½ yds. long, cream and white, plain centres, fancy borders. Regular price \$1.60 to \$2.00... **\$1.49**

150 pairs of Nottingham Lace Curtains, cream and white, dainty new patterns. Regular price from \$2.00 to \$2.55... **\$1.68**

Nottingham Lace Curtains, handsome patterns, all new goods, 55 to 60 in. wide. Regular price from \$2.05 to \$2.65... **\$2.05**

Beautiful Nottingham Lace Curtains, imitation Battenberg patterns, 11 styles to select from. Regular price from \$3.00 to \$3.75... **\$2.45**

Irish Point and Tumbled Lace Curtains, beautiful patterns, 50 in. wide. Regular price \$4.25 to \$5.75... **\$3.65**

Beautiful Irish Point and Brussels Net Curtains, all the latest patterns. Regular price \$7.25 to \$8.00... **\$5.85**

Coffee Colored Irish Point Library Curtains, cheap at \$4.00. Clearing Sale price... **\$2.55**

Beautiful Brussels Net Curtains with genuine Battenberg applique and edge. Regular price \$6.85... **\$6.85**

## Blankets and Quilts.

Save Money and Buy them Now.

We expect a big stock soon. We need room for them, so will clean out the present stock at a

GREAT DISCOUNT